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Barb Lawler is the Looker Chief Privacy and Data Ethics Officer. Before Looker, she was the Former Chief Privacy Officer of Intuit and Hewlett Packard, where she led global implementation privacy by design and ethical data innovation strategies and tools. She is a globally recognized privacy leader who has an extensive track record in shaping the thinking of U.S. and global policymakers on data policy issues through direct interaction and formal testimony before the U.S. Congress. Barb is a Silicon Valley native living in Los Gatos, and enjoys the company of her college age kids, good food and wine, the arts, hiking and the beach. She takes inspiration from the notorious RBG and Hermoine Granger.