



Danny Kim
Regional Marketing Manager
Polsinelli PC, Polsinelli LLP in California

Danny Kim is a first generation Korean-American who grew up in Los Angeles, California. Intimately familiar with challenges that life has to offer, Danny considers himself a “habitual lemonade-maker” and “perpetual learner” and strives to improve or reinvent himself to adapt to changing times. He has worked in sales and marketing for mid-size and Fortune 500 companies in California, owned and operated a mortgage company until the economic downturn in 2008, and invested and supported multiple retail stores in Koreatown, Los Angeles.

As an immigrant growing up in Los Angeles, Danny witnessed and experienced the barriers that prevent society from capturing the knowledge, perspectives and unique backgrounds of individuals and groups. While some of these experiences were not the best memories, some of his most memorable achievements and successes in life were attributed to embracing diversity. As such, he has strived to develop a more sophisticated understanding of intergroup relations and to help undo the ties that interfere with capturing the value that diversity brings. To support this goal, Danny decided to finish his undergraduate degree and go to law school so that he could attain more knowledge with the means to seek racial justice.

As a second-life law student, Danny found new opportunities to apply his previous professional experience with the knowledge and skills learned in law school. He clerked for a law firm in Orange County, California until graduation, then switched paths to rise through the ranks of the firm and earn the Chief Marketing Officer role, as well as serving on the board of directors for a private equity company. Most recently, Danny joined Polsinelli, an AM100 law firm, as regional marketing manager, supporting the marketing and business development efforts of the west coast offices. He also serves on the firms Staff Diversity & Inclusion Committee.