

BUSN 196 -- The Leadership Practicum

Spring Quarter – 2009

Professors:

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Class Sessions – All Students:

Saturday, April 11 – 1:00 to 5:30 PM -- General introduction and Global Leadership, Lucas 209

April 23 – 6:00 to 8:00 PM -- Opportunity International – Micro Credit and its role in global development , Kennedy Commons

May 4 – 5:00 to 7:00 PM Global Innovation Dialogue with Anne Firth Murray, Founder of Global Fund for Women and authoress of *Outrage to Courage*, Williman Room

Selected Sessions – Two for each Student:

By geographical region, you will also be assigned to two breakout sessions:

- Group I – Middle East and U.S. – Tuesday, April 21, and Monday, April 27, Connor 109, 7:00 to 9:30 PM
- Group II – Africa – Tuesday, April 28, O'Connor 206 and Thursday, April 30, O'Connor 206, 7:00 to 9:30 PM
- Group III – Asia and S. America – Tuesday, May 5, O'Connor 206 and Thursday, May 7, O'Connor 206, 7:00 to 9:30 PM

Course Overview

This course is designed for students who will be working as international fellows during the summer. Its focus is on the topic of global leadership. The goal of the course is to allow each student to identify and reflect upon who she or he is committed to *being as a global leader* and to empower them to act consistent with consciously-created commitments.

The course includes engaging reflectively and intellectually on the matter of being a leader. Students will be exposed to academic research, interactive exercises and readings on leadership. They will identify and analyze leadership experiences – their own and others.

Students will be engaged in creating an on-line collaboration site which will be used over the course of the summer. In 2009, the Global Fellows program has been selected to participate in a joint project with the San Jose Tech Museum to identify problems which might be solved

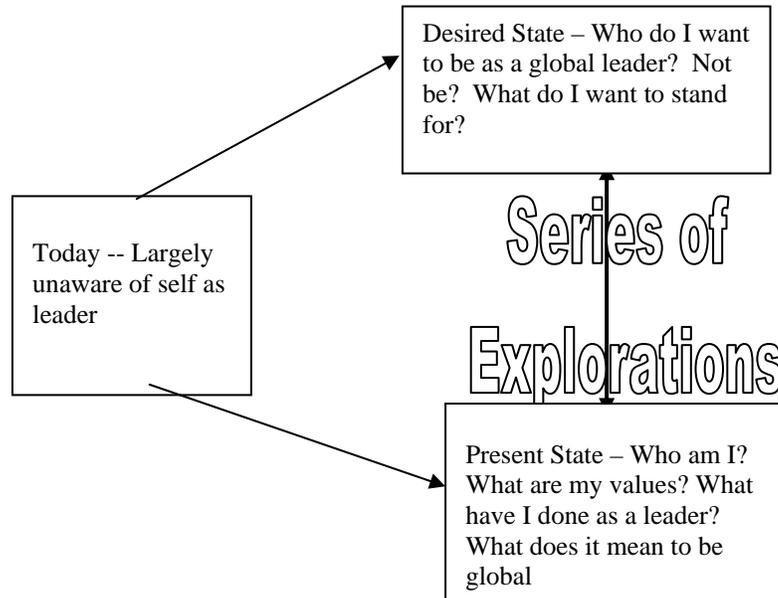


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through innovation and cooperation. Joining the SCU students in this pilot project will be students from a course called Computers, the Internet and Society who attend De Anza College.

This two unit course is required for all Global Fellows and is followed by a Leadership Practicum fall quarter that allows the students to integrate their experience. Together, these courses and practical experience allow the student to be issued the Leavey School of Business' Leadership Competency Certificate.



Students will write a paper that outlines what leadership lessons they want to learn in their summer experience.

Learning Objectives

The overall objectives of this course are to have a student understand his/her current level of leadership ability and develop a model of the kind of global leader they want to be. Toward this end, they will be challenged to:

1. Analyze and reflect on personal leadership experiences
2. Create and write a paper framing their summer global experience
3. Explore personal perceptions and how that influences our thoughts and actions
4. Be engaged in identifying a powerful leadership experience that provides a solid base from which to lead

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5. Determine what it is to be a “global” leader
6. Create certain pre-requisite activities that are preparation for the summer international experience

Course Materials

Readings will be distributed throughout the course as class handouts, online readings through the SCU library, or posted on Angel.

Requirements and Grading

Students will earn two units of academic credit for successfully completing the course requirements.

- There is no mid-term or final. **All** of the course requirements must be completed in order to receive a grade and pass the course.
- All written work will be graded (A-F). **Assignments will lose one-half (½) grade-point for each day assignments are late.**
- Written assignments, unless otherwise specified, should be typed, using 12 pt Times New Roman font and double-spaced.
- Students are responsible for any missed material and for arranging make-up assignments when they are ill or have an excused absence.
- All assignments, unless otherwise specified, will be submitted electronically by midnight PDT of the stated deadline to our group site on Angel.

Participation

The classroom is a space for meaningful dialogue and interaction among students and instructors. For this to happen, you are required to **prepare for and attend** class sessions, **listen** attentively, and **contribute** to class discussions with careful examination of concepts, ideas, and opinions. Legitimate absences must be **cleared 24 hours IN ADVANCE** with the instructor. You are responsible for getting assignments for any class sessions you miss by talking with other students about what was covered.

Course Assignments & Submissions

Outlined below is a brief description of the major assignments for the course and the influence each has in the determination of your final grade. The professor reserves the right to change assignments based on directions that the class may take during the quarter. More information about each assignment may be provided in class. All assignments are due on the scheduled dates set in this syllabus. Any exception must be arranged **IN ADVANCE**. To reduce email spam, all assignments are to be posted to Angel.



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Time Table

Session Dates

Assignment Due Dates

Item	Date
Complete assignment on favorite quote	April 10, 2009
Complete assigned readings	April 11, 2009
First class	April 11, 2009
Make-up Class for Easter, Passover, etc.	TBD by Anne-Reed and Caitlin Thompson
Online project description	April 20, 2009
Group I – ME and U.S. -- First Session	April 21, 2009
Group II -- Africa -- First Session	April 28, 2009
Group III Asia and S. Amer -- First Session	May 5, 2009
List of questions about your region	Due at your FIRST breakout session
Opportunity International	April 23, 2009
Answer question about Opportunity International	April 28, 2009
Emergency scenarios answers	May 22, 2009
Wiki about your project	May 22, 2009
Summer Intention Paper	May 22, 2009
Group I – ME and U.S. -- Second Session	April 27, 2009
Group II -- Africa -- Second Session	April 30, 2009
Group III Asia and S. Amer -- Second Session	May 7, 2009
Anne Firth Murray Session	May 4, 2009
Answer question about Anne Firth Murray Session	May 9, 2009
Architects of Peace assignment	May 30, 2009

1. Summer Intention Paper (40%)

You will develop and write a paper that frames your intention for your 4 to 6 week internship experience. After researching the organization(s) you will be serving, the country (culture, politics, etc.) you will be visiting, etc., write what you intend for this summer. Notably,

- What do you intend to contribute and/or accomplish with the organization?
- What do you hope to learn?
- What parts of the culture do you want to experience firsthand and why?

You are required to end with a set of three important questions that you will be looking for answers to during your summer experience. The final leadership story will be a 3-



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5 page typed paper. It is particularly important to be relating your summer assignment/intentions to 3 to 5 objectives you have for your life.

An “A” paper will reflect a great depth of understanding of the organization, culture, country, potential work assignments, etc. and a translation of this into meaningful intentions. It will include well-articulated aspects of leadership observation, etc. It will relate all of the business, social entrepreneurial, etc. aspects. It will integrate learning from the class sessions with the nature of the summer experience.

A “B” paper will exhibit a good grasp of the organization, culture, country, potential work assignments, etc. It will include some aspects of leadership observation, etc. It will note but not necessarily well relate all of the business, social entrepreneurial, etc. aspects. It may mention but fail to fully integrate learning from the class sessions.

A “C” paper will exhibit only an average grasp of the above mentioned concepts.

ALL papers should cite reference sources.

Due: May 22

2. Summer Planning Materials (20%)

- Our wiki site at the S. J. Tech will be ready to start processing on April 21. You will be responsible for building a wiki about your assigned organization and what you will be contributing to it. You should include in your wiki how your project will contribute to the UN Millennium Development goals. Your wiki should be ready by May 22.

- If you have an international assignment, you need to submit answers to the following hypothetical questions by **May 22** in the Angel box provided for them:
 - **Situation 1:** You are in an airport ready to board a plane. You reach for your passport and find it is not anywhere in your stuff. What are your next moves?
 - **Situation 2:** You have a critical medication for asthma (or another condition). You accidentally drop the bottle while brushing your teeth, it shatters and all the medication is lost down the drain. What do you do?
 - **Situation 3:** There is a lengthy power failure in your country, delaying your departure. You have run out of money and all the ATM's are down. What next?
 - **Situation 4:** Your camera is stolen. What do you do?

The best answers will be published for all students to read.

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- Before your first breakout session, draw up a list of questions you have about your destination/assignment. For international assignees, investigate online about visas, vaccinations, travel restrictions, etc.
- Santa Clara University is privileged to be the home of the photographic exhibit The Architects of Peace. It can also be found online at <http://www.scu.edu/ethics/architects-of-peace/homepage.html> . For your final assignment as part of your summer's preparation, visit the exhibit in the Arts & Sciences building. Pick your favorite. Someone you admire or someone who is a role model for you. We will create a special "wall" on the Tech space for you to write about why you chose this person (one or two paragraphs) and insert the link to the online exhibit at the end of your description. This is due June 1. Reflect as you are walking the hall looking at the photos at how your thinking about leadership and global issues has expanded this quarter. When you return from your assignment, go there again and see if you have new "eyes" for some of what it has to offer.

Due May 30, 2009

3. Online Group Project (25%)

This is a team project involving SCU students and, in some cases, DeAnza students. This is a chance to collaborate with another college and help build the Global Fellows site at the S.J. Tech. It could possibly be your first contribution to the organization you will be with this summer.

Some examples are:

1. Create a Google map of all the locations where the Global Fellows may be this summer
2. Catalogue in a wiki resources (in multiple languages) for teaching English or some other subject
3. Collect various reports about the UN Millennium Development goal that you are going to impact this summer.
4. Bring up one room of the Global Fellows in Second Life (Does not have to be completed, but whatever foundation can be laid in this quarter is much appreciated.)
5. Collect data about the issue your assignment centers on – female infanticide, energy conservation, education, social entrepreneurship, etc. – and create a display.

A description of your project is due in the Angel drop box by April 20th. Please include your name and contact information as well as what assistance you could use on the project.

I will forward the descriptions to my contact at DeAnza who teaches **Computers, the Internet, and Society**. She will recruit students to help you and they will contact you. You can also recruit within the SCU student community – this class or others.

The final project is due on May 15th. You only need to submit instructions on how to view it.



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DUE: Final information on how to view your project is due May 15.

Class Participation (15% total for class)

Each class' participation will be worth 15% of your grade. So, the main class on April 11th plus each of your breakout sessions will be worth 5% of your grade.

- **Criteria to receive 1%:** Attending session, on time and in its entirety, with exception of excused absences
- **Criteria to receive 3%:** 1% criteria, plus in-class participation (responding)
- **Criteria to receive 5%:** 3% criteria, plus generating, initiating questions and discussion

4. Session assignments

Each of the two special presentations **April 23** and **May 4** will have an associated question that attendees will answer. Written responses to these questions will be due by 5 days after the session in the Angel Drop Box provided for those short answers.

April 23 Opportunity International-- Microcredit

Attend the session and answer the question: Why is micro-credit important in reaching the UN Millennium Goals? Or Why do you think this method is particularly useful to those at the bottom of the pyramid? Put in Angel drop box by **April 28**.

May 4 Anne Firth Murray – From Outrage to Courage

Attend the session and answer the question: How has Anne Firth Murray moved into "courage"? Put your answer in the Angel drop box by **May 8**.

These sessions will be used as part of your participation grade. If you attend and submit answers, you will get +1% point of additional credit. If you do not submit answers, you will get a minus 1% on participation.

Cost

There is no fee for this course.

Course Schedule

Pre-Work
Angel

Generate a Favorite Quote from the assignment posted on

Complete assigned readings posted on Angel

April 11

Getting Started

- Course Overview/ Assignment Review
- Introductions
- John Toppel – Hofstedt's Cultural dimensions
- Amal Johnson – What is Global Leadership?



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- Theresa Krakauer – The Expatriate Experience
- Assignments and group formation

Breakouts

Stepping Into Global Leadership

- Star Power Exercise and Debrief – *Peer Educators lead*
- John Hoffman – West Point Experience
- Trust in Leadership
- Regional Speaker – Q & A
- Distinctions in Leadership
- Reflections and Evaluations

These sessions are

- 4/21/09 and 4/27/09 for Group I
- 4/28 and 4/30 for Group II
- 5/5 and 5/7 for Group III.

See assignments according to geographic region outlined above. Transfers between groups may be granted if there are compelling reasons.

Student Conduct Code

All members of the University community have a strong responsibility to protect and maintain an academic climate in which the fundamental freedom to learn can be enjoyed by all and where the rights and well-being of all members of the community are protected. To this end, certain basic regulations and policies have been developed to govern the conduct of graduate and undergraduate students as members of the University community. The University reserves the right to review student conduct that occurs on and off campus when such behavior is inconsistent with these expectations and the Student Conduct Code. The following acts subject students to disciplinary action: Engaging in any form of academic dishonesty, such as plagiarism (representing the work or ideas of others as one's own without giving proper acknowledgment), cheating (e.g., copying the work of another person, falsifying laboratory data, sabotaging the work of others), and other acts generally understood to be dishonest by faculty or students in an academic context.

Accommodation for Disabilities

To request academic accommodations for a disability, students must contact Disabilities Resources located on the second floor of Benson. Phone numbers are (408) 554-4111; TTY (408)554-5445. Students must register and provide documentation of a disability to Disabilities Resources prior to receiving academic accommodations.

